



Institute of Technology in Architecture  
Faculty of Architecture / ETH Zurich

M three  
Mathias Bernhard, Manuel Kretzer

# Digital Design and Production

1. Introduction and Tutorials
2. Design Competition
3. Intermediate Critique
4. Design and Production
5. Final Critique

*01.11.10 - 05.11.10*  
*29.11.10 - 05.12.10*  
*06.12.10 / 10 - 12 am*  
*06.12.10 - 19.12.10*  
*20.12.10 / 10 - 12 am*



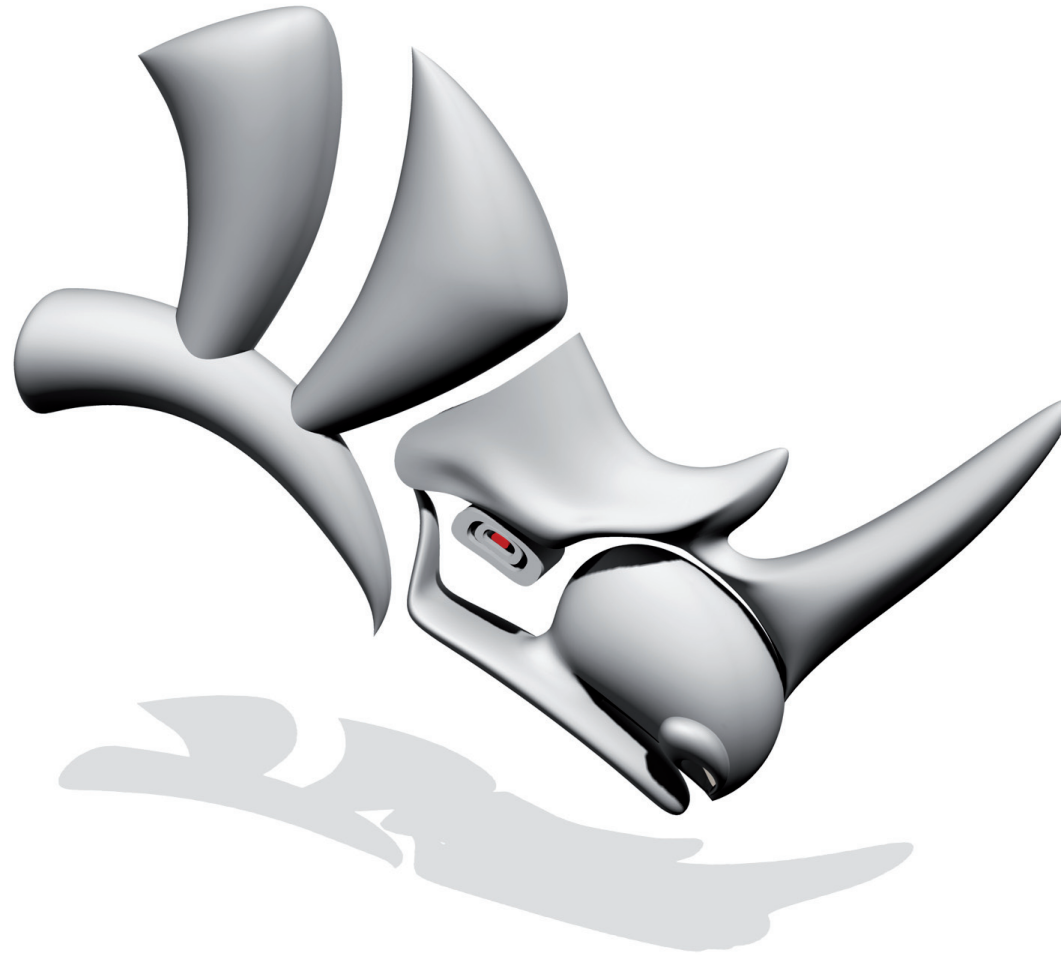


The emergence of rapid prototyping and CNC fabrication techniques in the fields of design and architecture has erased the limits of physical construction and manufacturing. Nowadays forms and structures of so far unimaginable complexity cannot only be designed but also physically produced within the digital chain – and it's not too utopian to predict that soon complete buildings can be digitally fabricated. This approach has led to an overflow of geometrical experiments and free form structures and may soon reach its aesthetical limits.

Based on the previous modules, M3 is seeking for new strategies for the design of complex architectural forms. The students will be introduced to 3D modeling and programming methods in combination with computerized numerical control technologies. The course gives insights into the fields of advanced computing, prototyping and building fabrication. The module is focused on the relationship between design, various methods of (generative) computer modeling and the physical representation of information using CAD/CAM devices. The students are asked to examine contemporary design and production procedures and by abstracting their boundaries establish their own “digital fabrication methodology”.



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## 1. Introduction and Tutorials

*01.11.10. - 05.11.10*

In the first week students will become familiar with 3D modeling in McNeel Rhino and generate a simple structure, which is processed on a laser cutter. They will further produce a generative form with the help of RhinoScript and Grasshopper for the CAAD 3D printer.

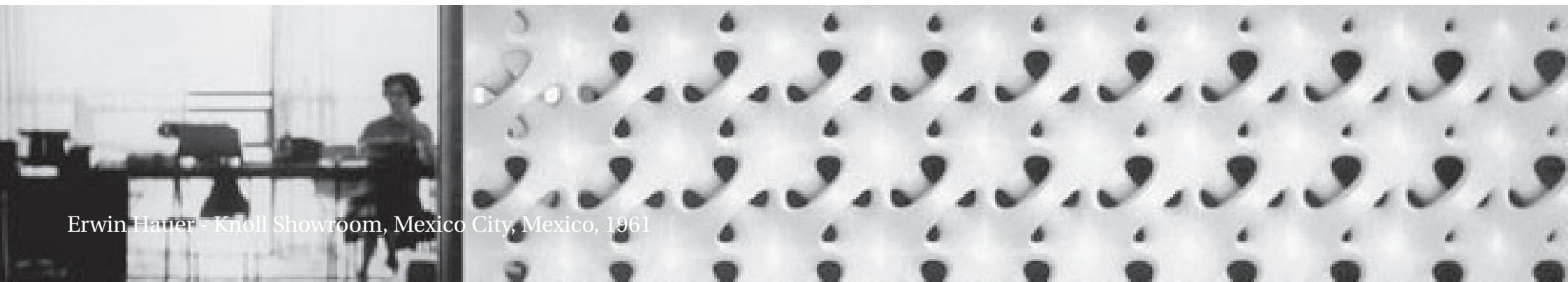


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## 2. Design Competition

*29.11.10 - 05.12.10*

Within one week each student has the task to design a free standing “Parametric Paravent”. The structure has to be made from CNC-produced components that connect via a simple, rule based system. Self defined external factors will work as parameters to introduce variation into the structure. All components should be designed according to a system that allows for both simple fabrication and setup. The use of additional fasteners and materials should be kept to a minimum. The design of both components and final structure should be continuously tested and verified by physical experiments. The Paravent has to be 2.30m high and at least 3m in length.



Erwin Hauer - Knoll Showroom, Mexico City, Mexico, 1961



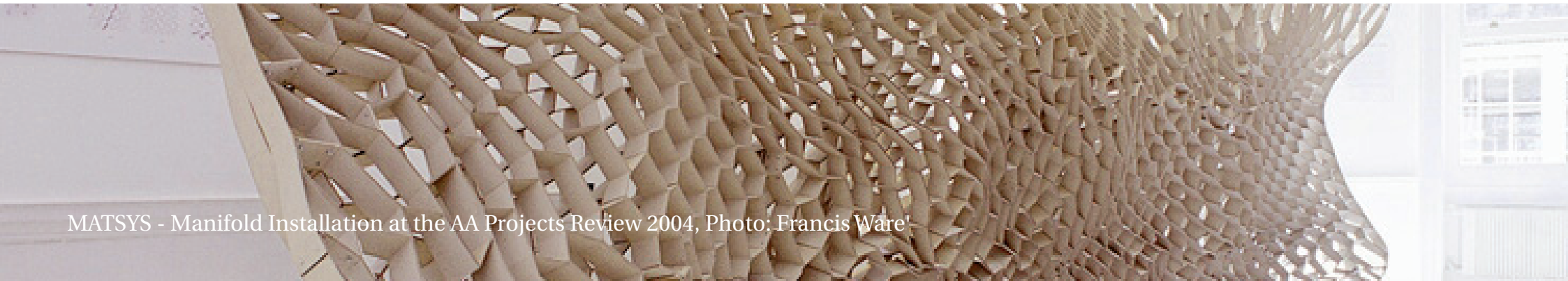


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### 3. Intermediate Critique

*06.12.10 / 10 - 12am*

Each student has to submit a 3pages pdf and a 1:10 model of the proposed design. The jury, consisting of the CAAD and Mathias Kohler, DFAB, will then select two or three projects for further development. All other students will be re-distributed into the winning teams. Each student has 10 minutes to defend his idea. The projects that are selected for further development will be announced after lunch.





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## 4. Design and Production

*06.12.10 - 19.12.10*

The last phase is dedicated to programming and producing the final structure. From now on students will intensively work on the realization of the proposed structures. Various structure and material tests are necessary to prove design ideas and methodologies. The initial designers will operate as project leaders and are responsible for coordinating the rest of the team.



Florian Gassmann - Raumschaum, DIYDA, Köln, 2010



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## 5. Final Critique

*20.12.10 / 10 - 12am*

The final output will consist of the built structure and a DIN A1 poster explaining concept, code and production.

The structure will be judged by the following criteria:

- lightness, flexibility
- transparency, visual permeability
- impact on room and expected users
- visual effect and design as a freestanding component
- complexity of parametric program/ script
- simplicity in production and assembly



Gramazio Kohler - Structural Oscillations, Venice Biennale, Italy, 2008





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# M three

## Digital Design and Production

### Introduction and Tutorials

#### Monday, 01.11.2010

9 – 12 am Introduction in Mc Neel Rhinoceros 4 Mathias Bernhard, Manuel Kretzer  
2:15 – 5 pm Introduction in RhinoScript Mathias Bernhard, Manuel Kretzer

#### Tuesday, 02.11.2010

9 – 10 am Intro to 3D model task Mathias Bernhard, Manuel Kretzer  
10 – 12 am Independent work on 3D model  
1 – 4 pm Tutored work on 3D model Mathias Bernhard, Manuel Kretzer  
4 – 6 pm Printing of 3D form on 3D printer Orozco Esquivel Jorge

#### Wednesday, 03.11.2010

9 – 12 am Introduction to Grasshopper Manuel Kretzer, Mathias Bernhard  
1 – 5 pm Generating parametric 3D object Manuel Kretzer, Mathias Bernhard

#### Thursday, 04.11.2010

9 am – 5 pm Generating parametric 3D object Manuel Kretzer, Mathias Bernhard

#### Friday, 05.11.2010

9 am – 5 pm Cutting 3D object on Lasercutter Hiwi Raplab

#### Monday, 08.11.2010

4 pm Lecture: *Programmatic urban furniture* Sebastien Wierinck, OnSite Studio  
CAAD, HPZ, F

### Design Competition

#### Monday, 29.11.2010

9 am Intro to design task Mathias Bernhard, Manuel Kretzer  
10 am – 2 pm Finding first concepts

2 pm Lecture: *Digital Craft: The Grey Area* Alvin Huang, Amanda Levete Architects  
Siemens Auditorium, HIT E 51

#### Tuesday, 30.11.2010

9 – 12 am Independent work on final design  
1 pm – 3 pm Optional Review Mathias Bernhard, Manuel Kretzer  
3 pm – 6pm Independent work on final design

#### Wednesday, 1.12.2010

9 am – 6 pm Independent work on design task

#### Thursday, 2.12.2010

9 am – 6 pm Independent work on design task

#### Friday, 3.12.2010

9 am – 12 pm Independent work on design task  
1 – 6 pm Production of 1:10 Scale Model Hiwi

### Design and Production

#### Monday, 6.12.2010

10 – 12 am Intermediate Critique Matthias Kohler, DFAB + CAAD  
2 pm Announcement of winners  
3 – 6 pm Revision of design

#### Tuesday, 7.12.2010

9 – 12 am Independent work on final design  
1 pm – 3 pm Optional Review Mathias Bernhard, Manuel Kretzer  
3 pm – 6pm Independent work on final design

#### Wednesday, 8.12.2010

9 – 12 am Independent work on final design  
1 – 6 pm Material Tests

#### Thursday, 9.12.2010

9 am – 6 pm Independent work on final design

#### Friday, 10.12.2010

9 am – 6 pm Independent work on final design

#### Monday, 13.12.2010

9 – 12 am Independent work on final design  
1 – 6 pm Construction Tests

#### Tuesday, 14.12.2010

9 – 12 am Independent work on final design  
1 pm – 3 pm Optional Review Mathias Bernhard, Manuel Kretzer  
3 pm – 6pm Independent work on final design

#### Wednesday, 15.12.2010

9 am – 6 pm Final Production Mathias Bernhard, Manuel Kretzer

#### Thursday, 16.12.2010

9 am – 6pm Final Production Mathias Bernhard, Manuel Kretzer

#### Friday, 17.12.2010

9 am – 6 pm Final Production Mathias Bernhard, Manuel Kretzer

#### Monday, 20.12.2010

10 – 12 am Final Critique Achim Menges + CAAD  
2 pm Final Lecture: *Material Computation* Achim Menges, ICD Stuttgart  
Siemens Auditorium, HIT E 51