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2. executive summary

The challenge lies in effectively finding, organizing, storing and managing growing amounts of information. The effective management of content is good for business. Companies that manage content are able to better leverage information to respond quickly to opportunities, achieve high rates of return on investment and gain competitive edge. Enterprise Content Management: What you need to know tells you how ECM can help to transform your organization into a more knowledgeable and agile enterprise. It also focuses on another topical area of concern — corporate governance and regulatory compliance. Recent legislation (such as Sarbanes-Oxley, the Patriot Act and Basel II compliance) will impact many organizations throughout the world and has moved governance to the top of the management agenda. From a business perspective, the book explores the quality controls and productivity enhancements realized when an organization uses the latest in secure Internet technology to deploy an ECM solution. Each chapter in the book focuses on a component technology of ECM, tracing their origins from the early search technologies to ubiquitous computing, real-time collaboration and rich media. Over 60 user stories are

featured throughout the book to illustrate effective ECM applications in action and paint the picture of an industry in the making.

3. Game (story)





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4. funktionale Spezifikation



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Sondernreis inkl Zunzuschlan

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5. technische Spezifikation





6. Finanzierung



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7. PR





8. Forschung



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9. Tagebuch

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10. Danksagung

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11. Beilage

