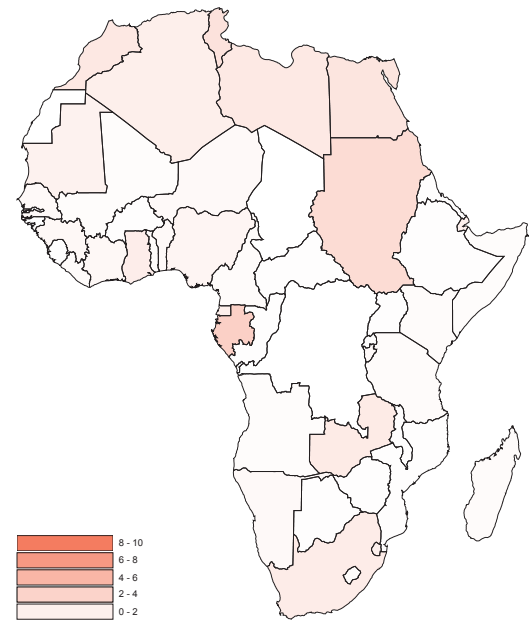
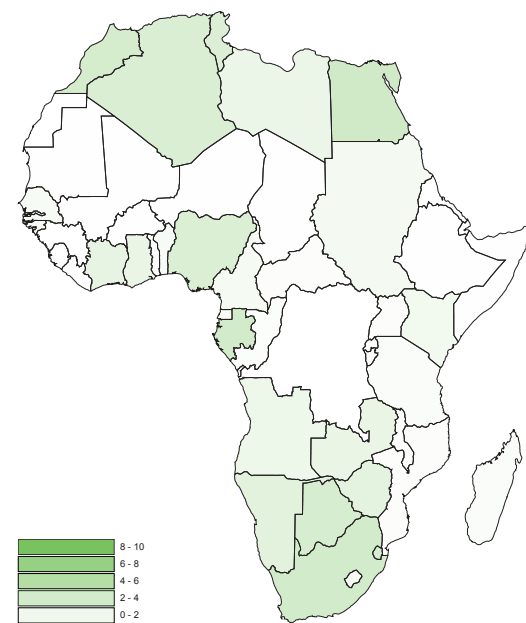


# MEDIA IN AFRICA

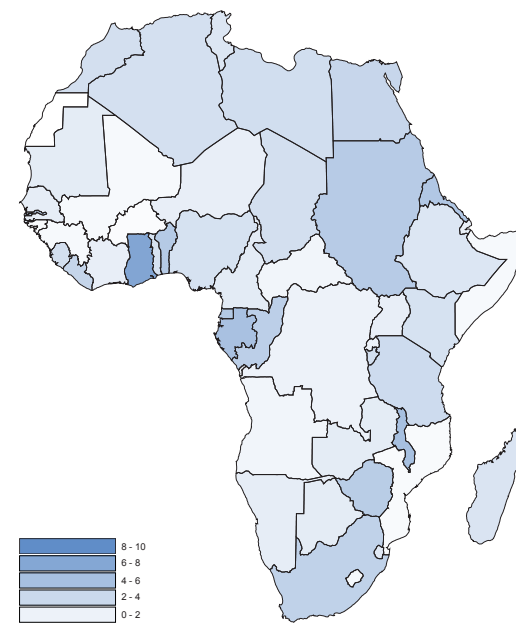
Number of televisions per 100 inhabitants (1)



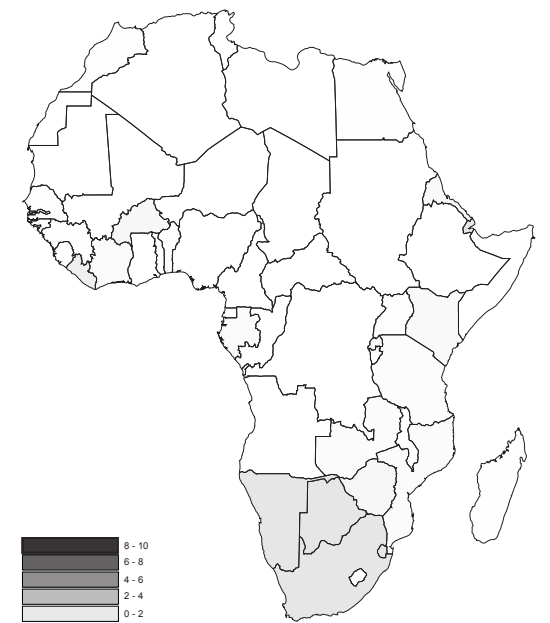
Daily newspaper circulation per 100 inhabitants (1)



Number of radios per 100 inhabitants (1)



Number of internet hosts per 100 people (1)

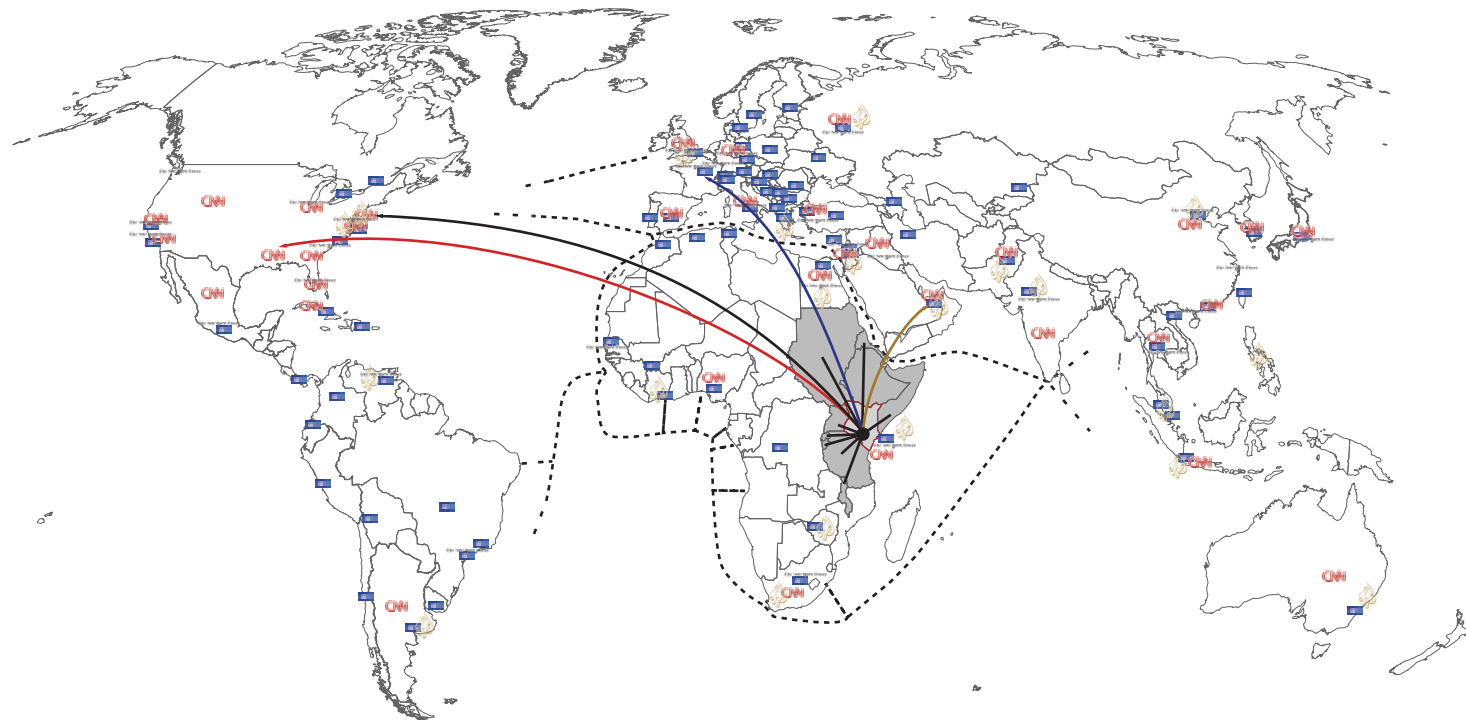


## Offices of AFP, Al Jazeera, CNN and New York Times (3)

Many international news agencies run an office in Nairobi. These stations serve not only Kenya, but also the neighboring countries in East Africa. Nairobi acts as a hub, from where information is sent to the world. Africa is facing a big problem as the existing fibre cable for fast internet connections does not serve East Africa. Therefore Internet speed is slow or dependent on expensive connection via satellite.

## Trinity Broadcasting Network (3)

TBN is the 7th largest Broadcast Group Owner in the U.S. and the world's largest religious Broadcaster with 12,460 TV and cable affiliates worldwide. "TBN enlace" and "The African Family Network" are the two sub-networks, which work as a hub for South America and East Africa.



## International Press Agencies with offices in Nairobi (4)



(1) Merill, John C., (1999), Longman Publishing, N.Y. (2) www.tbn.org, (3) www.afp.com, www.aljazeera.net, www.cnn.com, 15.10.2007 (4) http://www.fcaea.org/index2.php?option=com\_content&task=view, 14.10.2007

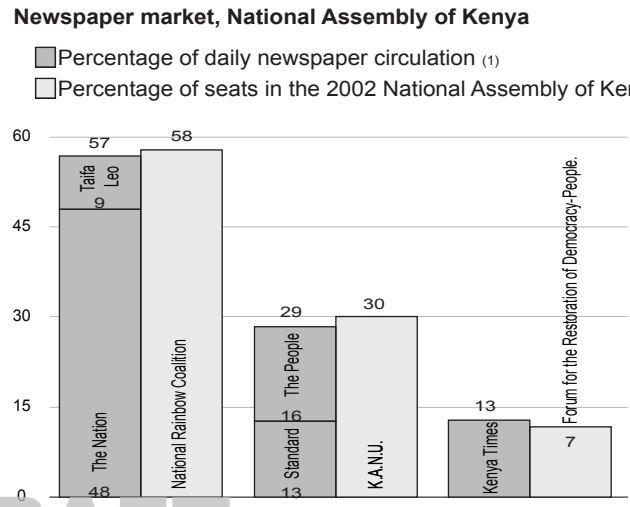
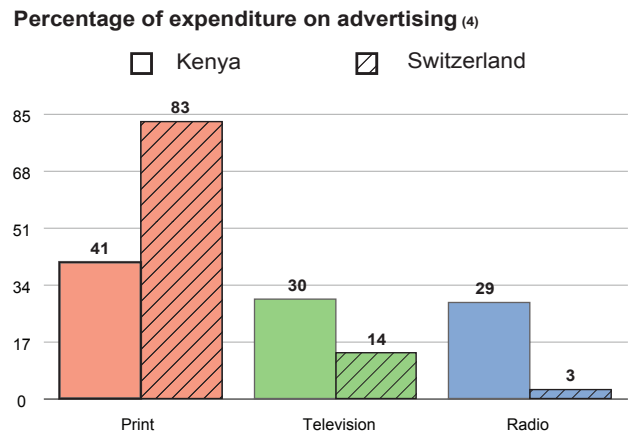
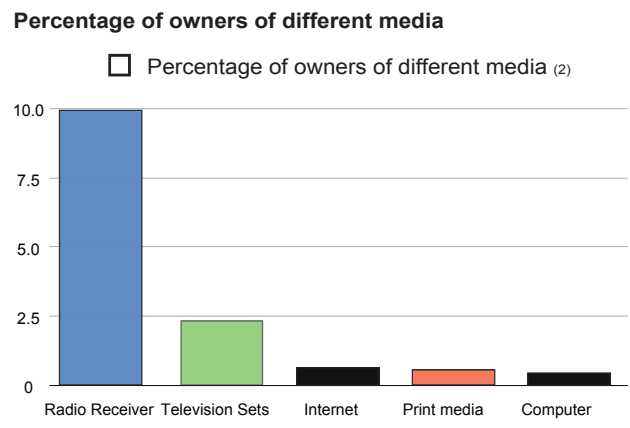
# MEDIA IN KENYA

**Television** Very expensive and infrequent. A 21-inch color television plus a VCR, for example, would cost at least five to ten times the official average income of a primary school teacher. (1)

**Print Media** In comparison to other African nations, the history of the press in Kenya is rather recent. Literacy rose in Kenya following the arrival of Protestant missionaries nearly one and a half centuries ago. (2)

**Radio** Most Kenyans have access to radio receivers. Radio has the highest outreach and therefore acts as the most important media source, also for the government, which controls most stations. (1)

**Internet** The Internet sector is undergoing massive transformation. Several new carriers have been licensed and several large-scale national and international fibre projects are being rolled out. Nearly 3.08% of the total population use internet. (3)



**Kenya Broadcast Corporation**  
Owned by the state of Kenya (7)

**Royal Media (6)**  
Privately owned (7), Broadcasting in 8 languages (6)

**National Media Ltd. Group (6)**  
Aga Kahn is the main shareholder. It is the largest media house in Eastern and Central Africa (6)

**The Standard Newspaper Group (6)**  
Owned by the KANU party and former President Arap Moi (8)

**TBN Family Media (6)**  
Part of the religious Trinity Broadcasting Network for East Africa (6)  
Part of the religious Trinity Broadcasting Network (6)

(1) de Beer, Arnold S. (2004). Global Journalism, Pearson Education, Inc., Boston

(2) World Press Encyclopedia, (2003) by Levi Obonyo, [http://findarticles.com/p/articles/mi\\_gx5223/is\\_2003/ai\\_n19143134](http://findarticles.com/p/articles/mi_gx5223/is_2003/ai_n19143134) and <http://www.nationmaster.com/country/ke-kenya/med-media> (15.10.2007)  
 (3) <http://www.internetworldstats.com/ke.htm>, 15.10.2007  
 (4) <http://www.inma.org/members/datacenter/global-adspend.htm> (15.10.2007)  
 (5) [http://en.wikipedia.org/wiki/Politics\\_of\\_Kenya](http://en.wikipedia.org/wiki/Politics_of_Kenya), (15.10.2007)  
 (6) [www.tbn.org](http://www.tbn.org), [www.nationmedia.com](http://www.nationmedia.com), [www.royalmedia.co.ke](http://www.royalmedia.co.ke), [www.eastandard.net](http://www.eastandard.net), 15.10.2007  
 (7) [http://news.bbc.co.uk/1/hi/world/africa/country\\_profiles/102453.stm](http://news.bbc.co.uk/1/hi/world/africa/country_profiles/102453.stm), 15.10.2007  
 (8) <http://www.stanhopecentre.org/training/EA/Kenya.doc>, 15.10.2007