# PYRAMIDS AREA

### Ancient Egypt

The three largest and best preserved pyramids were built at Giza at the beginning old kingdom of ancient Egypt. The Pharaos let them build as they'r final resting place.

Since the roman domination the pyramids and with them Giza lost importance. A long time folowed where Egypt became captured and taken many times.

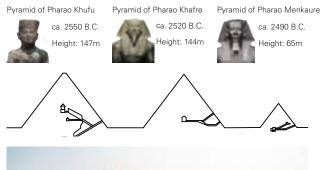




Fig. 1 Pyramids of Giza, built app. 2550 - 2490 B.C.

Studio Base



Fig. 2 Rosetta Stone

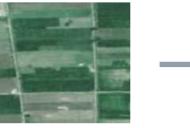
Modernisation

In 1798 Napoleon came to Cairo and let make a decryption of the Rosetta Stone. That was an initial part for modern egyptology, which plays a role in today's tourism.

The Kasr-el-Nil bridge connected Cairo with the rural western side of the Nile and with it with the Pyramids. It has been constructed in context of the Suez Canal opening in 1869. With the bridge the way for early tourism was opened. After that Giza grew along the connection road El-Ahram to the pyramids.

### Infitah

During and after the war with Israel (1967-1979) people were evacuated out of the sinai region and the state spent no money to come up for a replacement. So a large area of agricultural land beneeth Al-Ahram and El Malek Faisal has been rapidly transformed into a low-income housing area which was built up from the settlers themselves and is officially considered as informal. The pilicy of President Sadat brought economic reforms Fig. 5 and with the informality comes alwell the neoliberality which has great impact on tourism.





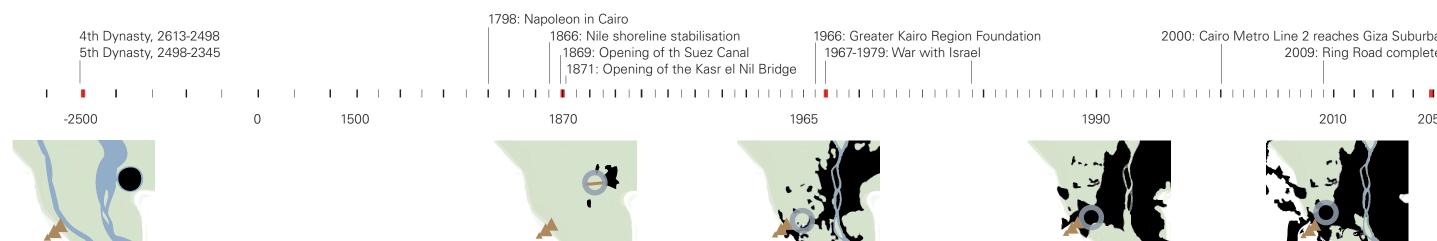
Transformation of former agricultural land to low-income housing area

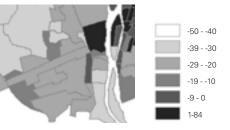


Fig. 3 Kasr-el-Nil Bridge



Fig. 4 Agricultural land next to low-income housing





The statistic shows the percent chenge of fertility transition between 1986 and 1996

#### Cairo 2050

In 2009 the Egyptian ministry of housing announced the ambitious project Cairo 2050. Key changes are green lunges in the middle of the city and the Khufu Ave which is 8 km long and connects the Pyramids straight with Zamalek and cutts through the informal fabric of Bulag al-Dakour where the political opposition organization Muslim Brotherhood is predominant.



Fig. 6 Cairo 2050 Plan with Khufu Ave

2000: Cairo Metro Line 2 reaches Giza Suburban 2009: Ring Road completed

2010 2050



### MAP OF PYRAMIDS



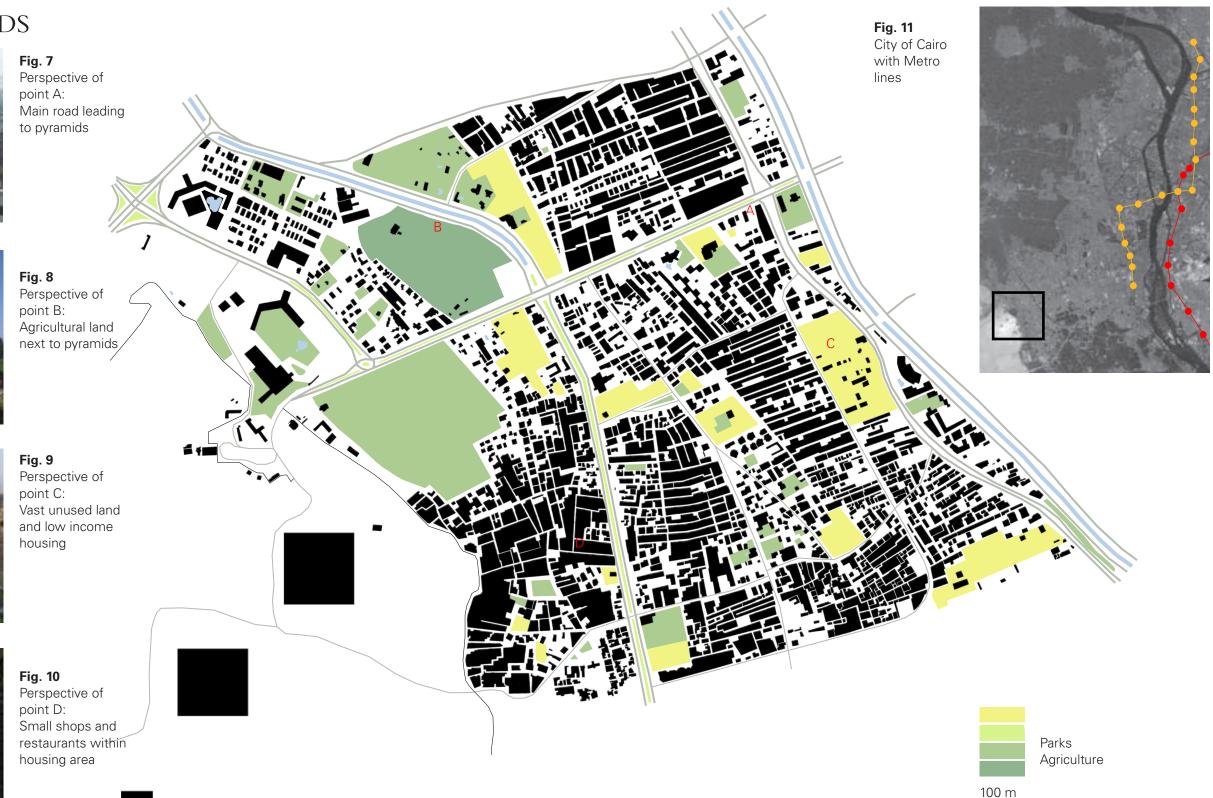






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1

5

4

2

3



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Fig. 11 Mass tourism at the pyramids



4. Necropolis 5. Sphinx

11. Bank

6. Boat Museum 7. Papyrus Museum 8. Golf course 9. Parking areas 10. School for Tourism

12. Gas Station





Per Capita Income visiting nations: \$





Available space per person in a low-density hotel area: 38 m<sup>2</sup> (situation on a holiday)



Small-scale housing areas with little public service



Fig. 12 Low income housing in pyramids area





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1. Bus Nr. 335 & 337 2. Al Sabha Mosque 3. El Shrouk Hospital



Per Capita Income in Egypt: \$ 6000



Average daily income of an Egyptian: \$ 16

> Available space per person in a high-density housing area: 13 m<sup>2</sup> (everyday situation)

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