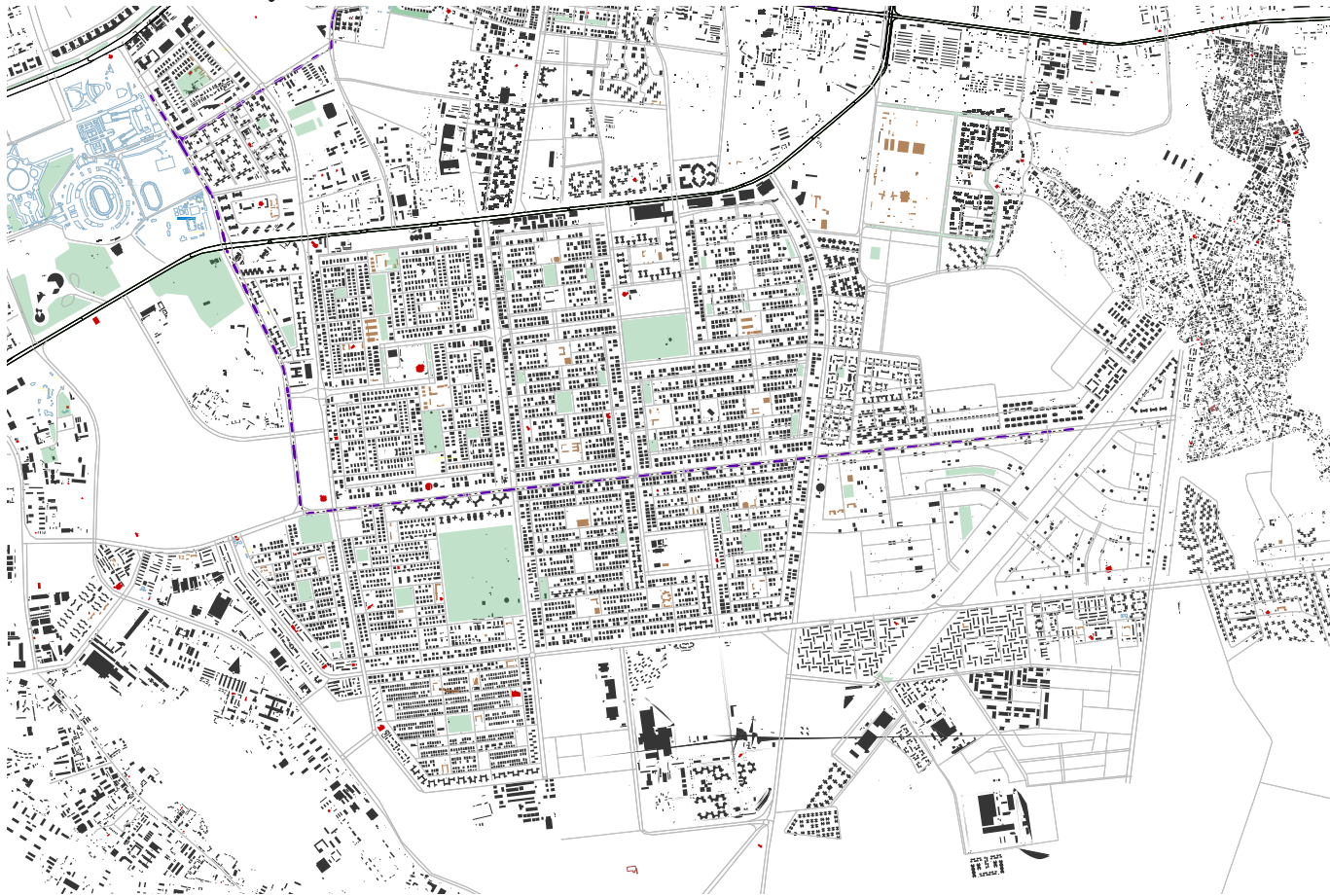
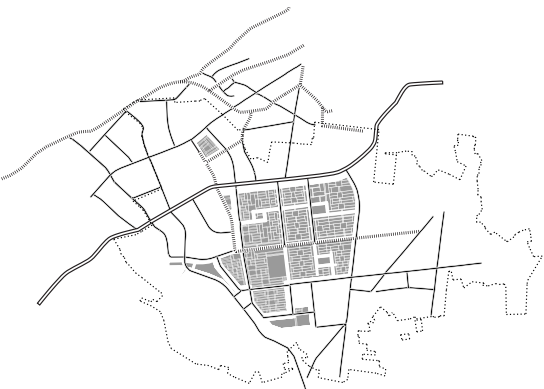


Nasr City : Overview



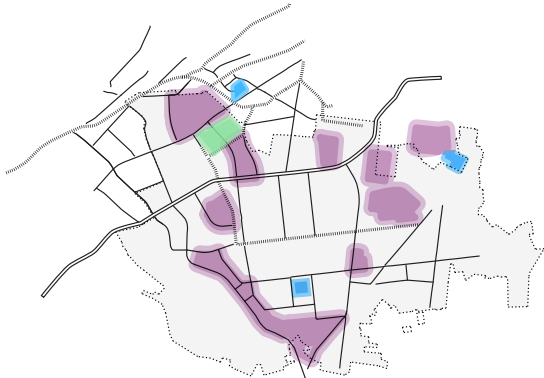
Mosques Schools Sport



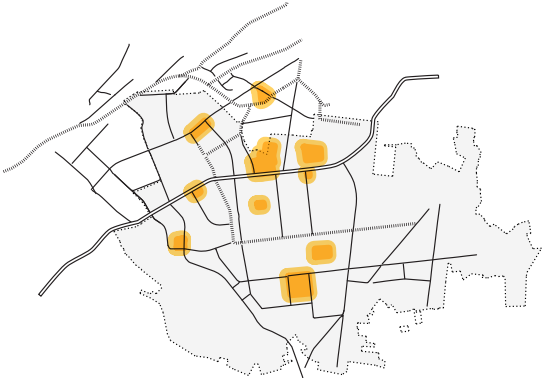
MASTERPLAN 1960



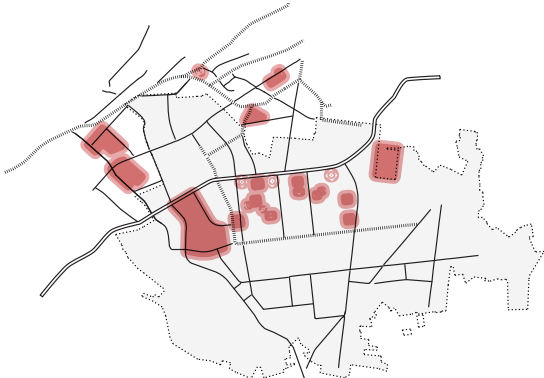
BUILT AREAS 2010



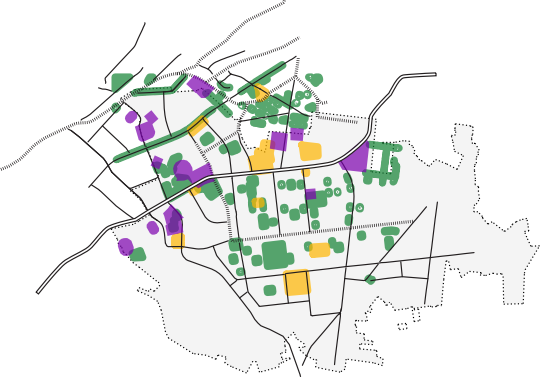
WORKING :
INDUSTRY / BIG ENTERPRISES / ADMIN.



SHOPPING MALLS



SCHOOLS AND UNIVERSITIES



PUBLIC SPACES :
GREEN / MALLS / SPORTS COMBINED

Chronology of events that shaped Nasr City : 1952-2010

Political event

Masterplans

Buildings

SOCIALISM

NEOLIBERALISM

1952

1

1. Egyptian Revolution, overthrowing King Farouk I

1952

2

2. The new Constitution of Egypt was drafted, Nasser is elected for President

1956

3

3. First Masterplan for Cairo is designed for a population of 3.5 million

1956

4

4. The government creates a company responsible for the construction of Nasr City. A masterplan is designed

1959

5

5. Olympic Stadium opens. Egypt aspires to be the first African country to host the games

1960

6

6. Infrastructure for the industrial area is complete, several companies settle in Nasr City

1961

7

7. A new regulation states that ministerial offices need to be relocated to Nasr City

1962

8

8. The Government issues an order to make Madinet Nasr an independent corporation, allowing more flexibility

1971

9

9. A New ministerial order expands the initial area of 2646 ha to 8400 ha

1972

10

10. Sadat switches Egypt's Cold War allegiance from the Soviet Union to the United States

1973

11

11. "Infitah": Sadat's open door policy now allows domestic and foreign investment in the private sector

1975

12

12. Unknown soldier memorial inaugurated just next to the stadium, to honor the victims of the 1973 war

1981

13

13. President Sadat was assassinated during the annual victory parade held in Nasr City, Cairo

1989

14

14. First shopping mall in Cairo. Nasr City will be the main shopping area in town, with 7 malls

1966

15

15. 70 percent of Nasr City's shares sold to the private sector

2004

16

16. Prime Minister Atef Ebeid resigns, amid increasing pressure from part of the business community demanding more rapid privatization and less state regulation

2005

17

17. Opening of City Stars, Egypt's biggest shopping mall, facilitated by the new government

2009

18

18. A new Cairo Expo City by Zaha Hadid is planned next to Nasr City

1

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18

DRAFT
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- 4 -

- 5 -


Cairo International Convention & Exhibition Centre (CICC)
1956

The EECA (Egypt Expo and Convention Authority) was established in 1956. It hosts several international events, like the Cairo International Fair or the Cairo Book Fair.




Unknown Soldier Memorial
1975

The most visible landmark of Nasr City is the 36m high hollow pyramid dedicated to the soldiers dead during the 1973 October War. The four pillars are 2 meters thick and are inscribed with 71 symbolic names.

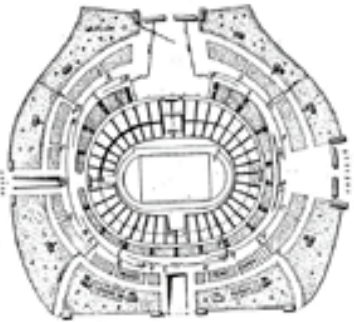


1973 War Panorama


The pavillon, important touristic attraction, features 360° films of the October war 1973.



Cairo International Stadium
1960




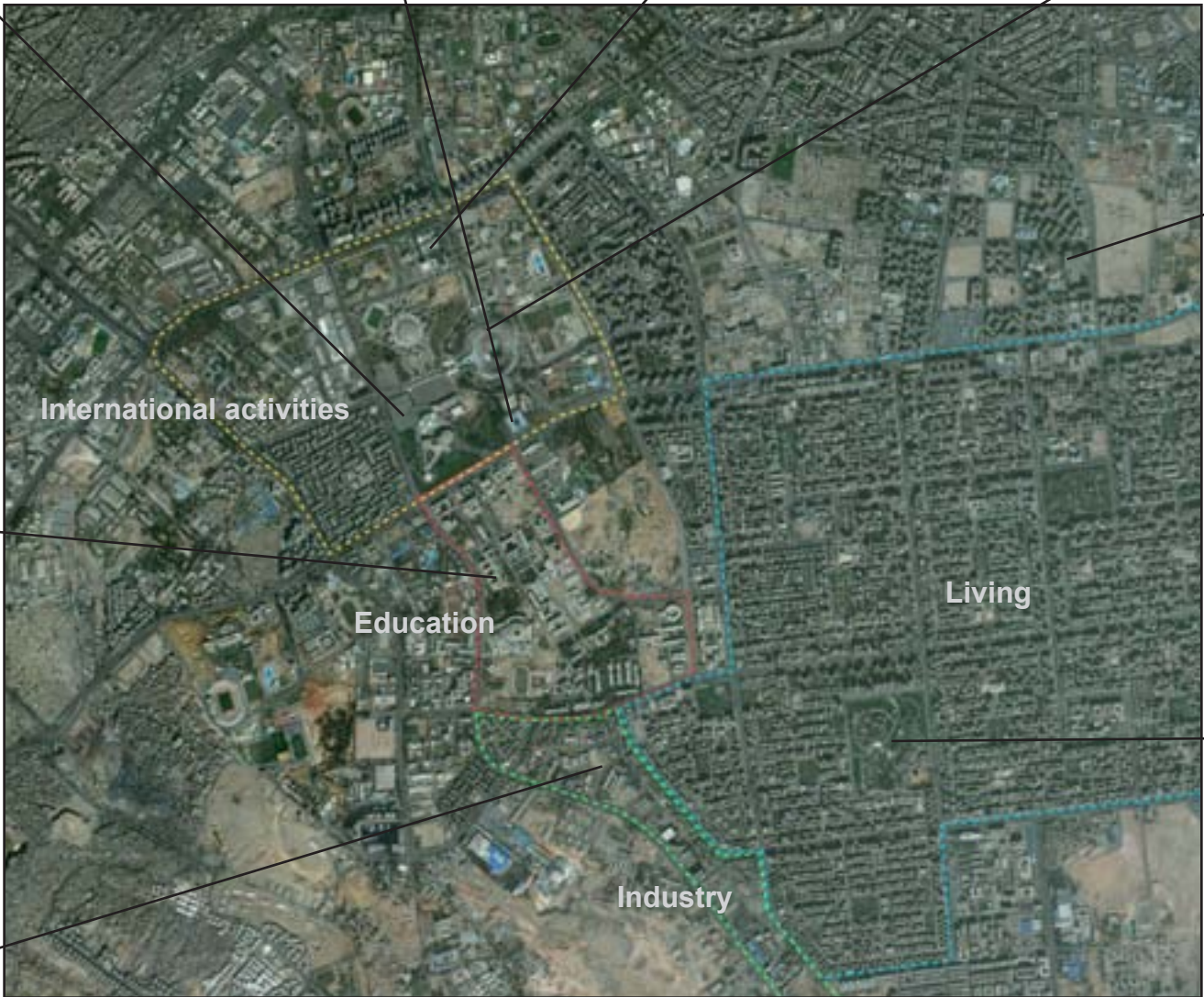
In the hope to host the first African Olympic games, Nasr City is also the seat of an olympic area. The stadium has a capacity of 75'000.



Al-Azhar University
1961

Al-Azhar is one of the oldest still active university in the world. In 1961, Al-Azhar was established as a university under the government of Egypt's second President Gamal Abdel Nasser when a wide range of secular faculties were added for the first time, such as economics, medicine, engineering and agriculture







City Stars Center
2004

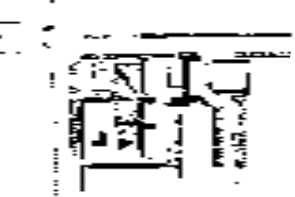
The City Stars complex includes a five star hotel and residence, a shopping center, residential and office towers.

Completed in 2004, it is today the biggest shopping mall of Egypt.




Industry area

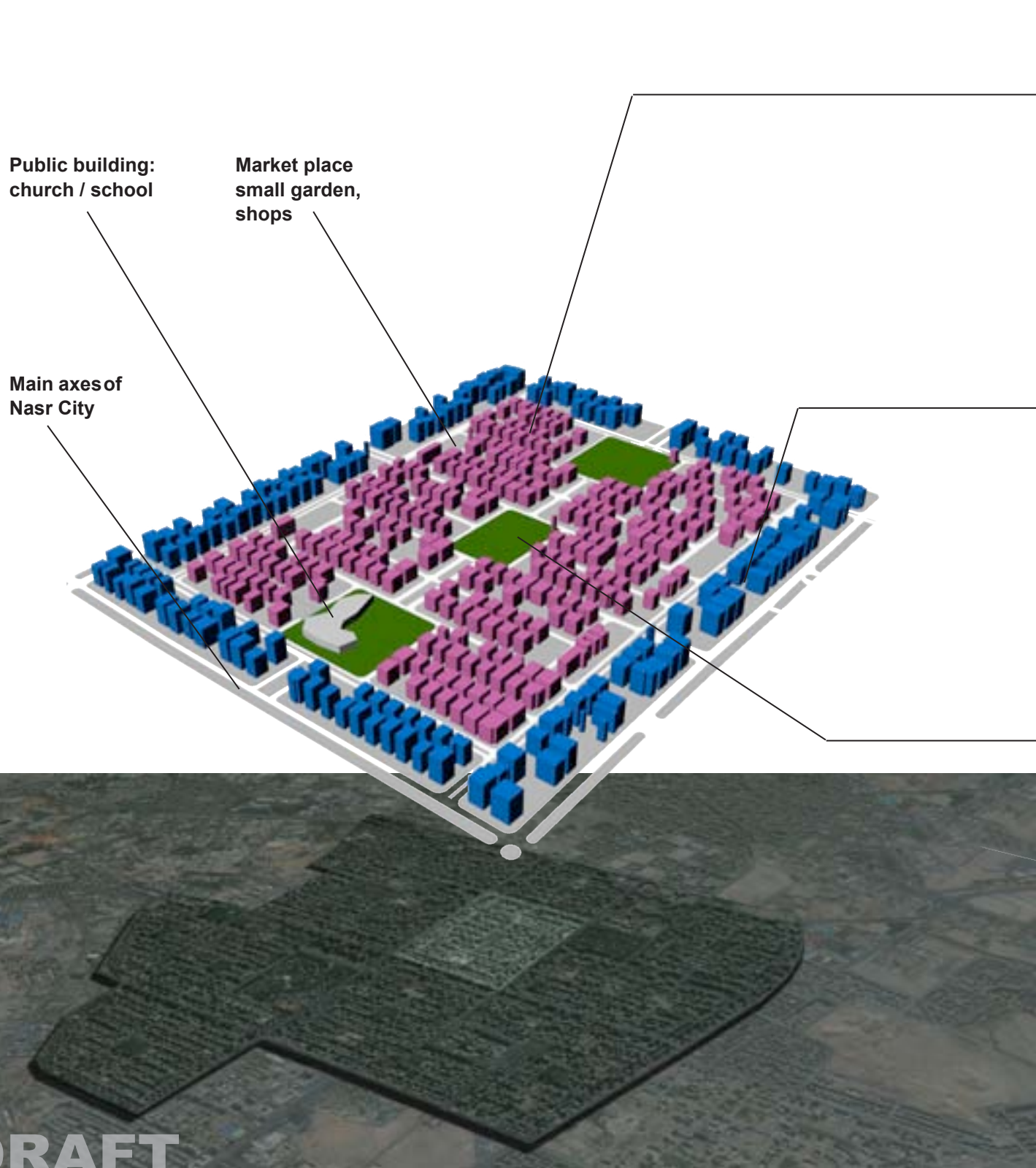
The industry area was planned in the outer ring of Nasr City, bordered by the red mountain on the west side.



The International garden
1956

Designed as a part of the city planing, the „Hyde Park of Medinat Nasr“ became a very popular place.





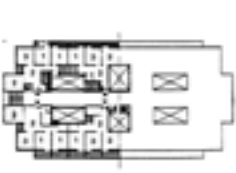
Higher buildings on the outside

On the main axes of Nasr City, the buildings are up to eleven stories.

Typ 15: 11 stories, 106 apartments



Typ 6: 11 stories, 80 apartments



lower buildings inside

The blocks of the inner part are on a rectangular grid, some are set back a few meters in order to create additional public spaces.

Street network



Built mass



Parcels



Building process



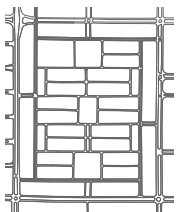
Garden

In the center of the zone is usually a big garden, which access is only partially public. Indeed, this can be reserved to the neighbourhood.



Street system

The streets network of this part of Nasr City is based on a very rational orthogonal system producing deep perspective views.



ETH Studio Basel
Marc Frochaux & Aurel Martin, October 10, 2010

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